

Welcome to the 2019 ASU Micro Meets Macro Conference. We hope you enjoy the academic discussions and a few days of winter in the Arizona desert.

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2019

Program Committee

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Micro Meets Macro

Feb. 20-22, 2019

Tempe Mission Palms Hotel and Conference Center
Tempe, AZ

Brought to you by the Department of Management
and Entrepreneurship at Arizona State University's
W. P. Carey School of Business

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Conference Agenda

Wednesday, Feb. 20

5 to 6 p.m.

Icebreaker and Get To Know You
— Tempe Mission Palms Courtyard

6 to 8 p.m.

Welcoming Reception — Tempe Mission
Palms Poolside Terrace

Thursday, Feb. 21

7 to 8 a.m.

Break Station Open

8 to 8:15 a.m.

Opening Remarks — Abbey Room

8:15 to 9:15 a.m.

Opening Keynote Address
— Abbey Room

Presenter: Dave Mayer

9:15 to 9:30 a.m.

Break 1 — Break Station

9:30 to 10:30 a.m.

The Great Debate — Abbey Room

10:30 to 10:45 a.m.

Break 2 — Break Station

10:45 a.m. to noon

Pecha Kucha Presentations
— Abbey Room

Noon to 1:30 p.m.

Lunch — Cloister Room

2 to 5:30 p.m.

Organized Social Activities

6:30 to 7 p.m.

Reception — Tempe Mission Palms
Poolside Terrace

7 to 9 p.m.

Dinner — Tempe Mission Palms
Poolside Terrace

Friday, Feb. 22

7 to 8 a.m.

Break Station Open

8 to 9:15 a.m.

Hackathon — Abbey Room

9:15 to 9:30 a.m.

Break 1 — Break Station

9:30 to 10:45 a.m.

Spark Tank — Abbey Room

10:45 to 11 a.m.

Break 2 — Break Station

11 a.m. to noon

Reflection Panel — Abbey Room

Noon to 1:30 p.m.

Lunch — Cloister Room