

We are pleased you chose to participate in the 2018 ASU Micro Meets Macro Conference. We hope you enjoy the academic discussions and a few days of winter in the Arizona desert. We are looking forward to your involvement and participation in future events.

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2018

Program Committee

Department of Management and Entrepreneurship
Arizona State University
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Christine Shropshire

Associate Professor

Matthew Semadeni

Professor and Dean's Council
Distinguished Scholar
Committee Co-chair

Zhen Zhang

Associate Professor
Dean's Council
of 100 Distinguished Scholar

Micro Meets Macro

Feb. 21 – 23, 2018

Tempe Mission Palms Hotel and Conference Center
Tempe, AZ

Brought to you by the Department of Management
and Entrepreneurship at Arizona State University's
W. P. Carey School of Business

ASU W. P. Carey
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Arizona State University

mmm.wpcarey.asu.edu

We gratefully acknowledge the support from our committee and organizers.



Conference Agenda

Wednesday, Feb. 21

1 to 5 p.m.

PhD Workshop – McCord Hall 456

Organizers: Jennifer Nahrgang, Matthew Semadeni

Participants: doctoral students, in addition to ASU's doctoral students: Conor Callahan (Rice), Annette Kendall (U Missouri), Gabby Cunningham (Oxford), Christina Hymer (U South Carolina), Natalie Longmire (UT-Austin), Alex Rheinhardt (Penn State), Gabriel Sala (BC), Yeonji Seo (Penn State)

Table facilitators: Jeff Bednar, Janet Dukerich, Kim Elsbach, Peter Foreman, Kristie Rogers, Beth Schinoff, David Sluss, Annie Zavyalova

6 to 7 p.m.

Welcoming reception – Tempe Mission Palms poolside

Thursday, Feb. 22

6:30 to 8 a.m.

Breakfast – Cloister Room

8 to 8:15 a.m.

Opening welcome – Abbey Room

Michael Goul, Associate Dean for Faculty and Research, W. P. Carey School of Business

8:15 to 9:30 a.m.

Opening keynote address – Abbey Room

Presenter: Dave Whetten

9:30 to 9:45 a.m.

Break 1

9:45 to 10:45 a.m.

Symposium – Abbey Room

Panelists: Peter Foreman, Mary Ann Glynn, Sherry Thatcher

10:45 to 11 a.m.

Break 2

11 to noon

Small group discussion – Abbey Room

Noon to 1:30 p.m.

Lunch – Cloister Room

2 to 5:30 p.m.

Organized social activities

6:30 to 9 p.m.

Reception and dinner – poolside

Friday, Feb. 23

6:30 to 8 a.m.

Breakfast – Cloister Room

8 to 9:30 a.m.

Paper session – Abbey Room

Presenters: Shelley Brickson, Glen Kreiner, Annie Zavyalova

9:30 to 9:45 a.m.

Break 1

9:45 to 10:45 a.m.

Poster session – Abbey Room:
Jeff Bednar & Ben Galvin, Brianna Caza, Gabby Cunningham, Virgil Fenters, Balazs Kovacs, Kristie Rogers & Beth Schinoff, Ileana Stigliani, Mike Withers

10:45 to 11 a.m.

Break 2

11 a.m. to noon

Closing addresses – Abbey Room
Presenters: Denny Gioia, Mike Pratt

Noon to 1:30 p.m.

Lunch – Cloister Room

1:30 to 5 p.m.

Optional and individual meetings