

We are pleased you chose to participate in the 2015 ASU Micro Meets Macro Conference. We hope you enjoyed the academic presentations and a few days of winter in the Arizona desert. We are looking forward to your involvement and participation in future events.

Department of Management

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Wei Shen
Associate Professor
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Micro Meets Macro

February 26–28, 2015

Tempe Mission Palms Hotel and Conference Center
Tempe, Arizona

visit mmm2015.wpcarey.asu.edu



Brought to you by the
Department of Management
at the W. P. Carey School
of Business

We gratefully acknowledge the support from our committee and organizers.

**Thursday,
February 26, 2015**

1:00 – 5:30 p.m.
Doctoral Consortium
McCord Hall 456

6:00 – 8:00 p.m. Welcome
Reception McCord Hall 450
& Terrace

**Friday,
February 27, 2015**

6:30 – 8:00 a.m.
Breakfast Buffet
Tempe Mission Palms Cloister Room

Friday Sessions
Facilitator – Matt Semadeni
Discussants:
▫ Cindy Devers
Michigan State University
▫ Lisa Lambert
Georgia State University
▫ Don Lange
Arizona State University

8:00 – 8:15 a.m.
Welcome to 2015 MMM Conference
Abbey Room

8:15 – 9:00 a.m.
Paper 1 Session
[Money-making Dealmakers: Rewarding
Dynamic Managerial Capabilities or
Narcissistic Displays of Power](#)
J. Walsh
(University of Michigan)

9:00 – 9:15 a.m.
Break- Courtyard station

9:15 – 10:00 a.m.
Paper 2 Session
[Proactive Behavior and
Collective Outcomes: CEO Feedback
Seeking, Vision Articulation, and
Firm Performance](#)
S. Ashford
(University of Michigan)
N. Wellman
(Arizona State University)

10:00 – 10:15 a.m.
Break- Courtyard station

10:15 – 11:00 a.m.
Paper 3 Session
[Are CEO Characteristics Related
To Firm-Level Outcomes](#)
N. Hiller
(Florida International University)
M. Beauchesne
(Florida International University)
D. Whitman
(Louisiana State University)

11:00 – 12:00 p.m.
General Discussion

12:00 – 1:00 p.m.
Lunch Buffet
Cloister Room

1:00 – 5:00 p.m.
Organized Free Time – RSVP

6:30 – 7:30 p.m.
Reception
Tempe Mission Palms
2nd Floor Terrace

7:30 – 9:30 p.m.
Dinner
Tempe Mission Palms
Cloister Room

**Saturday,
February 28, 2015**

6:30 – 8:00 a.m.
Breakfast Buffet
Tempe Mission Palms Cloister Room

Saturday Sessions
Facilitator – Joan Brett
Discussants:
▫ Scott DeRue
University of Michigan
▫ Ryan Krause
Texas Christian University
▫ Jennifer Nahrgang
Arizona State University

8:00 – 8:45 a.m.
Abbey Room
Paper 1 Session
[Identifying Effective Boards:
Distinguishing between Boards'
Symbolic Psychological Independence](#)
D. Harris
(Loyola University Chicago)
S. Goel
(University of Minnesota Duluth)

8:45 – 9:00 a.m.
Break- Courtyard Stations

9:00 – 9:45 a.m. Paper 2
Session [Redirecting
Attention: The
Board's Influence on the TMT's
Entrepreneurial Attention](#)
A Tuschke
(University of Munich)
M. Luber
(University of Munich)

9:45 – 10:00 a.m.
Break- Courtyard Stations

10:00 – 10:45 a.m. Paper
3 Session [Unpacking the
CEO-Board Relationships:
Board-Level Strategic
Decision Making in
Entrepreneurial Firms](#)
K. Eisenhardt
(Stanford)
S. Garg
(HKUST)

10:45 – 11:45 a.m.
General Discussion

11:45 – 12:15 p.m.
Conference Wrap Up
Dean Amy Hillman
(Arizona State University)

12:15 – 1:15 p.m.
Lunch Buffet
Cloister Room