We are pleased you chose to participate in the 2016 ASU Micro Meets Macro Conference. We hope you enjoy the academic discussions and a few days of winter in the Arizona desert. We are looking forward to your involvement and participation in future events.

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W. P. Carey School of Business Program Committee

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**David Zhu** Associate Professor Management Department

Joan Brett Associate Dean Graduate Programs

Kevin Corley Professor and Committee Chair Management Department Jennifer Nahrgang Associate Professor Management Department

**Zhen Zhang** Associate Professor Management Department

**Gerald Keim** Professor Management Department

Brought to you by the Department of Management at the W. P. Carey School of Business

We gratefully acknowledge the support from our committee and organizers.

# **Micro Meets Macro**

February 24-26, 2016

Tempe Mission Palms Hotel and Conference Center Tempe, Arizona visit mmm.wpcarey.asu.edu



ARIZONA STATE UNIVERSITY



## Wednesday February 24, 2016

1:00 p.m. – 5:00 p.m. Doctoral Consortium McCord Hall 450

#### 6:00 p.m. – 8:00 p.m. Opening Reception Tempe Mission Palms Harry's Place

## Thursday February 25, 2016

6:30 a.m. – 8:00 a.m. Breakfast Tempe Mission Palms Cloister Room

# Thursday Morning Sessions Palm B/C

### 8:30 a.m. -12:00 p.m.

Morning Conversations

- Opening: Gerry Keim
- Keynote: Sim Sitkin
- Panel: Anthea Zhang, Christy Shropshire, Vijaya Venkatarmani
- Group Discussions

# 12:00 p.m. – 1:00 p.m.

Lunch Buffet Cloister Room

#### 1:00p.m. – 5:00 p.m. Organized Play - RSVP

6:30 p.m. – 7:30 p.m. Reception Tempe Mission Palms Poolside Terrace 7:30 p.m. – 9:30 p.m. Dinner Tempe Mission Palms Poolside Terrace

Friday, February 26, 2016

6:30 a.m. – 8:00 a.m. Breakfast Tempe Mission Palms Cloister Room

#### 8:00 a.m. - 12:00 p.m.

Morning Conversations

- Keynote: Joe Porac
- Panel: Jackie Coyle-Shapiro, Blake Ashforth, Mike Pfarrer
- Group Discussions

12:00 p.m. – 1:00 p.m. Lunch Buffet Cloister Room

### 1:00 p.m. – 2:30 p.m.

Closing Conversation Palm B/C

- Trevis Certo, Chair
- General Discussion