We are pleased you chose to participate in the 2016 ASU Micro Meets Macro Conference. We hope you enjoy the academic discussions and a few days of winter in the Arizona desert. We are looking forward to your involvement and participation in future events.

Department of Management Arizona State University W. P. Carey School of Business P.O. Box 874006 Tempe, AZ 85287-4006 480-965-3431

wpcarey.asu.edu/management

W. P. Carey School of Business Program Committee

Matt Semadeni Associate Professor Management Department

David Zhu Associate Professor Management Department

Joan Brett Associate Dean Graduate Programs

Kevin Corley Professor and Committee Chair Management Department Jennifer Nahrgang Associate Professor Management Department

Zhen Zhang Associate Professor Management Department

Gerald Keim Professor Management Department

Brought to you by the Department of Management at the W. P. Carey School of Business

We gratefully acknowledge the support from our committee and organizers.

Micro Meets Macro

February 24-26, 2016

Tempe Mission Palms Hotel and Conference Center Tempe, Arizona visit mmm.wpcarey.asu.edu



ARIZONA STATE UNIVERSITY



Wednesday February 24, 2016

1:00 p.m. – 5:00 p.m. Doctoral Consortium McCord Hall 450

6:00 p.m. – 8:00 p.m. Opening Reception Tempe Mission Palms Harry's Place

Thursday February 25, 2016

6:30 a.m. – 8:00 a.m. Breakfast Tempe Mission Palms Cloister Room

Thursday Morning Sessions Palm B/C

8:30 a.m. -12:00 p.m.

Morning Conversations

- Opening: Gerry Keim
- Keynote: Sim Sitkin
- Panel: Anthea Zhang, Christy Shropshire, Vijaya Venkatarmani
- Group Discussions

12:00 p.m. – 1:00 p.m.

Lunch Buffet Cloister Room

1:00p.m. – 5:00 p.m. Organized Play - RSVP

6:30 p.m. – 7:30 p.m. Reception Tempe Mission Palms Poolside Terrace 7:30 p.m. – 9:30 p.m. Dinner Tempe Mission Palms Poolside Terrace

Friday, February 26, 2016

6:30 a.m. – 8:00 a.m. Breakfast Tempe Mission Palms Cloister Room

8:00 a.m. - 12:00 p.m.

Morning Conversations

- Keynote: Joe Porac
- Panel: Jackie Coyle-Shapiro, Blake Ashforth, Mike Pfarrer
- Group Discussions

12:00 p.m. – 1:00 p.m. Lunch Buffet Cloister Room

1:00 p.m. – 2:30 p.m.

Closing Conversation Palm B/C

- Trevis Certo, Chair
- General Discussion