We are pleased you chose to participate in the 2017 ASU Micro Meets Macro Conference. We hope you enjoy the academic discussions and a few days of winter in the Arizona desert. We are looking forward to your involvement and participation in future events.

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We gratefully acknowledge the support from our committee and organizers.
Conference Agenda

**Wednesday, March 1**

**Afternoon 1 to 5 p.m.**
Workshop – McCord Hall 456
Organizers: Marcie LePine, Matthew Semendeni
Participants: Gautam Ahuja, Markus Baer, Warren Boeker, Kris Byron, John Chen, Susan Cohen, Johan Chu, Robert Eberhart, Kimberly Elsbach, Sydney Finkelstein, Lucy Gilson, Oliver Hahl, Spencer Harrison, Bob Hoskisson, Haiyang Li, Dong Liu, Geoff Love, Anita McGahan, Jill Perry-Smith, Francisco Polidoro, Brent Rosso, Nancy Rothbard, Elizebeth Rouse, Christina Shalley, Shung Jae Shin, Ned Smith, Kevin Steensma, Anne Tsui, Weiguo Zhong, Jing Zhou

**6:30 to 7:30 p.m.**
Welcoming reception – Tempe Mission Palms poolside

**Thursday, March 2**

**6:30 to 8 a.m.**
Breakfast – Cloister Room

**8 to 8:15 a.m.**
Opening welcome – Abbey Room
Presenter: Dean Amy Hillman, W. P. Carey School of Business

**8:15 to 9:30 a.m.**
Opening keynote speeches
Presenters: Kimberly Elsbach, Daniel Levinthal, Michael Tushman, Jing Zhou

**9:30 to 9:45 a.m.**
Break 1

**9:45 to 10:45 a.m.**
Symposium
Panelists: Markus Baer, Marvin Lieberman, Warren Boeker, Kris Byron

**10:45 to 11 a.m.**
Break 2

**11 a.m. to noon**
Small group discussion

**Noon to 1:30 p.m.**
Lunch – Cloister Room

**2 to 5:30 p.m.**
Organized social activities

**6:30 to 9 p.m.**
Reception and dinner – poolside

**Friday, March 3**

**6:30 to 8 a.m.**
Breakfast – Cloister Room

**8 to 9:30 a.m.**
Paper session – Abbey Room
Presenter: Nancy Rothbard, Rahul Kapoor, Anita McGahan, Spencer Harrison
Discussants: Christina Shalley, Kevin Steensma

**9:30 to 9:45 a.m.**
Break 1

**9:45 to 10:45 a.m.**
Poster session

**10:45 to 11 a.m.**
Break 2

**11 a.m. to noon**
Closing keynote speeches
Presenters: Tim Pollock, Anne Tsui

**Noon to 1:30 p.m.**
Lunch – Cloister Room

**1:30 to 5:30 p.m.**
Optional and individual meetings